

ENTERPRISE

So Your Business Can... Boldly Go Where No Business Has Gone Refore!

16-Week Program

Intro to SEO

Exercise 8 of 16

Optimize SEO Optimize AdWords Campaign Share this Page

12 SEO Specifics

1. Url

7. Font Style

2. Title

8. Text qty.

3.Description 9. Body

4. Keywords 10. Position

5. H1 tag

11. Image Name

6. H2 tag

12. Alt Image txt.

- 1) Go to the Page to optimize
- 2) Select Promote from edit menu
- 3) Select "Optimize SEO"

2. Reference Your Page using above suggested keywords			
Title	ABG IDSP Business Academy Marketing Mastery - Certificate Programs		
Description	Exclusive, invitation only BSB Membership Club - Albuquerque - Free Enterprise ERP Software Suite & training included!! 505-265-9190		
3. Preview how your page will be listed on Google			
ARO IDSP Rusiness Anademy I Marketina Mastery , Certificate Programs			

- 4) Enter Title & Meta Description
- 5) Enter Keywords, (up to ten)
- 6) Click Save

8) Select image to tag

10) Enter Alt Text & Title

11) Click Save

9) Select Alt from edit menu

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Change	media Alt and Title	×
Alt:		
Title:		
Carc	iscard ick website edit button	

For better ranking more traffic, Optimize your page with keywords specific to your niche.

There are 12 specific areas of the page that you should have your keywords in.

Be sure to write a short compelling meta description that includes your city and phone number.

Once your page has been optimized, share it on social sites so that the googlebots will find it and rank it.

Update your social sites and directory listings to give yourself as many backlinks as possible.

Alt tag your images to get results for google image searches.